

Enterprise Holdings, Inc has a rich and distinctive heritage. It's a truly remarkable story of how entrepreneurship, hard work and a big dream can turn a tiny start-up into a world-class company.

The Enterprise Rent-A-Car brand discovered and developed the huge market for convenient, affordable rentals away from the airport – right in the neighborhoods where customers live and work. This market segment began as a vehicle replacement business for consumers whose vehicles were in need of repair, and has grown into a business that is larger than the airport market. The addition of Alamo Rent A Car and National Car Rental in 2007, along with the Enterprise airport business, made us the most complete service provider our industry has ever seen – able to meet every need of both business and leisure travelers.

Complementing our core rental operations is a portfolio of businesses that include commercial fleet management, used car sales, commercial truck rental and WeCar® car sharing.

**EWI of Jackson's
Publication Director
for 2009-2010**

www.enterpriseholdings.com

Cynthia Bailey has been with Enterprise Holdings, Inc since 2001. She began her career as a Management Trainee in Vicksburg, MS. She moved to Ridgeland, MS as Assistant Manager of the Canton, MS location in 2003. After leading two locations in the North Jackson area to record growth, Cynthia was promoted to Corporate Sales Manager (recently titled, Business Rental Sales Executive) for the West Region of the South Central Group in 2004. Since that time she has received numerous awards for individual and group exceptional achievement.

Cynthia resides in Brandon, MS and attends St. John Missionary Baptist Church. She served 13 years in the United States Army (Reserves) obtaining the rank of Captain. Cynthia is a graduate of Grambling State University and a native of Tallulah, LA.

Cynthia has served as Courtesy Chair and is currently serving as Publications Director.

